



**CONTENT
LEADER**

Content Leader Kickoff Webinar

May 2018

Congratulations!

Congratulations on being accepted to join Louisiana's 2018-2019 [Content Leader](#) training!

We are excited to have you join this elite group of 700 outstanding educators who will impact the practice of thousands of educators and the outcomes of tens of thousands of students across Louisiana.

Objectives

- Articulate the vision and goals of the Content Leader role
- Describe how the Content Leader trainings prepare you to take on this role
- Describe the Content Leader distinction process, its benefits, and get a sneak preview of the distinction assessments

Agenda

Welcome

Vision & Background

Content Leader Trainings

Content Leader Distinction

Next Steps

Q & A

Introductions - LDOE



Rebecca Kockler
LDOE



Litsy Witkowski
LDOE



Holli Jessee
LDOE



Jill Cowart
LDOE



Kyle Falting
LDOE

Introductions - SchoolKit & Teaching Lab (ELA)



Ethan Mitnick
SchoolKit



Max Wagner
Teaching Lab



Liz Budrionis
SchoolKit



Silas Kulkarni
Teaching Lab

Introductions - UT Dana Center (Math)



Katey Arrington
UT Dana Center



Shelly LeDoux
UT Dana Center



Doug Sovde
UT Dana Center

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Develop Local Talent



Goals

1. Grow the local leadership pipeline for schools and districts by developing talented teachers within the system
2. Create a cadre of talented educators who have the knowledge and skills to mentor and support other teachers within their schools and districts

Curriculum, Assessment & PD



There is a growing amount of research suggesting that teachers are most effective when they have access to:

- a [high-quality curriculum](#),
- ongoing [professional development](#) that helps them use that curriculum effectively, and
- data from a limited number of [standards-aligned non-summative assessments](#) which measure how well students are meeting the outcomes of the high-quality curriculum.

The most effective districts create a cohesive system of these three elements.

Curriculum, Assessment & PD

Schools and districts across Louisiana have made huge strides in purchasing [curricula](#) that align to the standards and help students master the content.

However, many teachers report receiving little professional development focused on helping them understand crucial elements of content and content pedagogy and how those are reflected in the design of the curriculum.

As a result, teachers often struggle to use the curriculum as intended which, in turn, can limit student mastery.

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Content Leader Training

Content Leaders are local educators who have the knowledge, skills, and resources to provide high-quality PD to new and current teachers in their school and district.

As a Content Leader, you will receive 9 days of high-quality, content-rich and curriculum-specific trainings. These trainings will equip you with:

- deep knowledge of ELA or math **content** and **content pedagogy**,
- the knowledge and skills they need to effectively **use and help others use the ELA Guidebooks 2.0 or Eureka/Zearn curriculum**
- **best practices for facilitating high-quality learning experiences** for fellow educators, and
- Access to and training on **36 hours of turn-key content modules** to use to train fellow educators (ELA grades 3-10 or math grades K-9).

Our Partners

The LDOE has partnered with the following national experts to design and lead the Content Leader trainings.



[UT - Dana Center](#)



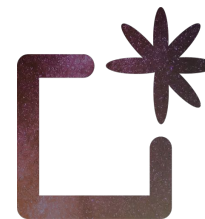
[SchoolKit Group](#)



[Teaching Lab](#)



[Learning Forward](#)



[BloomBoard](#)

Dates & Locations - ELA

Training Day	Location	Dates
1 - 4	New Orleans	Monday, July 23 - Thursday, July 26
5 - 6	Marksville	Tuesday, 9/18 - Wednesday, 9/19
7 - 8	Marksville	Monday, 10/29 - Tuesday, 10/30
9	Marksville	Tuesday, 12/11

SchoolKit will share exact locations along with hotel reservation codes along with the registration link.

Dates & Locations - Math



By the end of this week (May 11th COB), you will know if you are set to attend Day One on May 29th or May 31st.

By the end of next week (May 18th COB) you will know what cohort you will join and where that cohort will meet.

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Content Leader Distinction

Content Leaders who attend all of the trainings and successfully complete the assessment series indicating that they have the knowledge and skill to support other teachers will receive a distinction from the Louisiana Department of Education.

This earned distinction will recognize the additional expertise that Content Leaders bring to their schools and districts and build a progression towards leadership in the teacher role.

Additionally, BESE will be asked to consider policies that make the Content Leader distinction a stepping stone to the school leader license. Therefore, if you are interested in becoming a school leader down the line, completing this process helps you take a step towards this, if and when it is approved.

Content Leader Distinction

What is unique about the Content Leader assessment series?

- Unlike traditional paper and pencil assessments, these distinction assessments are based on and draw from your work as a mentor or mentor-in-training.
- The assessment are based on artifacts from your work with students and mentees indicating that you have the knowledge and skill to successfully coach new teachers. You will submit these artifacts through a secure online system.

Though Content Leaders create many of the artifacts needed to earn distinction through the course of the trainings, participants can expect to spend approximately 20 hours outside of the trainings to complete this process.


Content Leader Distinction

Infographic depicting the [pathway to Distinction](#)


Distinction Summaries include:

1. A list of the assessments that make up the Content Leader Distinction for math and ELA
2. The description and requirements of each assessment
 - [ELA Content Leader](#)
 - [Math Content Leader](#)

Content Leader Distinction Pathway



Ann Educator

 Your pathway to earning Content Leader Distinction



Louisiana Department of Education




CONTENT LEADER


To earn the Louisiana Content Leader Distinction, educators must demonstrate competency in the five areas (2 foundational; 3 content): Adult Group Learning Facilitation, Creating a Classroom Culture Focused on Growth Mindset and Persistence, Expressing Understanding of Text through Writing, Reading Complex Grade-Level Texts, and Expressing Understanding of Text through Speaking and Listening.


Adult Group Learning Facilitation

Facilitate
purposeful
learning
model
advocacy

1 Attend the Content Leader trainings to gain ...

→  deep knowledge of ELA or math content and content pedagogy.

→  the knowledge and skills they need to effectively use and help others use the ELA Guidebooks 2.0 or Eureka Mathematics curriculum, and

→  knowledge of adult learning theory and the skills to facilitate high-quality learning experiences for fellow educators.

2 Review the requirements as you begin to plan how you will implement what you've learned in your trainings in the classroom. **Collaborate** with your peers as you go.

- **ANALYZE** an upcoming adult group learning session
- **DEVELOP** an annotated Facilitation Guide that will guide the successful facilitation of the session
- **IMPLEMENT** your adult group learning session
- **EVALUATE**

☒ Demonstrated
Lorem ipsum dolor sit amet, consectetur

☐ Progressing
Lorem ipsum dolor sit amet, consectetur

☐ Not Met
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3 Implement in your classroom & get feedback
Be sure to document what you did according to the requirements you reviewed in Step 2.



(remember to annotate)

4 Prepare your evidence demonstrating the competency, checking you've met the criteria and submit your work!



Submit

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Next Steps

1. Hold all the training dates in your calendar
2. Look out for an email from the ELA or math team with specific next steps related to registration and upcoming webinars.

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Q & A

Use the Q & A box to type your questions.

Email LouisianaTeacherLeaders@la.gov with **general questions** about the Content Leader program.

Email ELAContentLeaders@schoolkitgroup.com with questions specific to the **ELA Content Leader trainings**.

Email MathContentLeaders@austin.utexas.edu with questions specific to the **math Content Leader trainings**.