

The following tools are available to help school systems, schools and early childhood centers communicate the release of their 2019 performance scores in the [Louisiana School Finder](#).

**General School Finder Promotion Tools:**

- [Louisiana School Finder flyer](#): flyer directing families to the Louisiana School Finder and how to find information on their school **(Send home with copy of report card and K-12 Accountability one-pager to families)**
- [School Finder poster](#): poster directing families to the Louisiana School Finder and how to find information on their school
- [School Finder social media graphics](#) (Twitter, Instagram, Facebook) *(coming soon)*: directing families to School Finder and how to locate specific information within the system for both early childhood center and K-12 schools
- [School Finder website button](#): to be used on school system and school websites to direct families to school and school system report cards

**Early Childhood Communication Tools:**

- [Sample early childhood center and community network performance rating release](#): example of how an early childhood center and Community Network could craft their news release to communicate ECE performance ratings
- [Early childhood center parent night presentation](#): customizable presentation that highlights a center's successes, explains how to navigate Louisiana School Finder, and provides information on how to support learning at home
- [Animated early childhood performance profile video](#): video early childhood performance profiles, available in Spanish, Vietnamese, and Arabic on the Department's YouTube channel

**K-12 Communication Tools:**

- [Louisiana K-12 accountability system overview](#): Brief overview of Louisiana's accountability system, and what is new for this year's school performance scores **(Send home with copy of report card and School Finder Flyer to families)**
- [Sample school performance scores release](#): example of how a school system could craft their news release to communicate school performance scores
- [K-12 parent night presentation](#): customizable presentation that highlights a school's successes, explains how to navigate Louisiana School Finder, and provides information on how families can support learning at home
- [Animated school performance score videos](#): videos explaining K-12 school performance scores, available in Spanish, Vietnamese, and Arabic on the Department's YouTube channel