

# ENGLISH LEARNER (EL)

## PROFESSIONAL DEVELOPMENT GUIDE

### PURPOSE

School systems use this guide to identify vendors who provide initial and ongoing training for EL programming and support. It identifies vendors who specialize in helping school systems with implementing and ongoing support of improving educational opportunities for ELs across all content areas and grades.

### RELATED RESOURCES

- [Louisiana Academic Content Professional Learning Partner Guide](#)
- [English Learner Library](#)
- [Supporting Newcomer and Beginner ELs Curriculum Guidance](#)
- [Partnerships for Success](#)
- [Instructional Materials Review](#)
- [EL Program Handbook](#)

### CONTACT US

Organizations interested in being included in this guide or Louisiana educators interested in providing feedback should send information to [diverselearnersupport@la.gov](mailto:diverselearnersupport@la.gov)

## EVALUATION PROCESS

Vendors were invited to submit an application that detailed their PD offerings. Louisiana EL educators, supervisors, and department staff conducted the reviews after receiving training on the following rubric. School systems can use the rubric to evaluate any EL PD vendors that they are considering who were not part of LDOE's evaluation process.

## RUBRIC

Use the following to score each indicator of the submitted PD proposal.

**0** = No evidence of indicator or evidence is insufficient

**1** = Evidence is weak and missing elements described in Look Fors

**2** = Evidence is basic or missing elements described in Look Fors

**3** = Evidence shows some of the indicators and Look Fors

**4** = Evidence shows all of the indicators and Look Fors

**5** = Evidence shows all of the indicators and Look Fors and has additional related evidence or examples

Indicator	Look For	Score
1. Expertise in Areas of EL Supports, EL Instruction and/or EL Program Implementation	<p><i>One or more references or research basis provided to indicate experience with PD for one or all listed areas.</i></p> <p><i>One or more examples of PD that incorporates one or all of the listed areas.</i></p>	
2. Use of key concepts of language acquisition as supplemental instruction, content based instruction, or both.	<p><i>Vendor describes how PD incorporates language acquisition.</i></p> <p><i>Uploaded materials (slide deck, modules, lessons, etc.,) shows how language acquisition is a part of any EL program/supports</i></p>	
3. Includes cultural sensitivity and appreciation of diverse cultures in PD offerings.	<p><i>Uploaded examples show where cultural sensitivity and appreciation are incorporated into PD offerings.</i></p>	
4. Use of strategies designed to help instruct ELs in their content classes.	<p><i>Examples of strategies are based in sound research and/or documented application.</i></p>	
5. Use of a variety of data points to drive EL instruction and support.	<p><i>Examples of when the vendor has incorporated the use of:</i></p> <ul style="list-style-type: none"> <li><i>• Formative and summative assessment data</i></li> <li><i>• Student performance data</i></li> <li><i>• Observation tools</i></li> <li><i>• Attendance data</i></li> </ul>	
6. Use of research based adult learning strategies.	<p><i>Vendor describes instructional model in service description or organization overview.</i></p> <p><i>Uploaded materials (slide deck, etc) follow the sequence of the instructional model described.</i></p>	

## VENDOR MATRIX

Vendors could earn a total of 30 points from all indicators. Indicators were each worth 5 points. See [Rubric](#) for additional information.

Vendor	Total	Indicator 1	Indicator 2	Indicator 3	Indicator 4	Indicator 5	Indicator 6
<a href="#">Bailey Education</a>	23	4	4	4	4	3	4
<a href="#">CAL</a>	24	4	5	3	4	4	4
<a href="#">EL Achieve</a>	25	4	4	4	5	4	4
<a href="#">EL Portal</a>	22	4	4	3	4	4	3
<a href="#">ELlevation</a>	29	5	5	4	5	5	5
<a href="#">ELPA21</a>	23	4	4	4	4	3	4
<a href="#">TaJu</a>	28	5	5	5	5	4	4
<a href="#">Teaching Strategies</a>	27	5	4	4	4	5	5
<a href="#">Seidlitz</a>	19	3	4	0	4	4	4
<a href="#">Immigrant Connections</a>	18	4	2	5	3	2	2
<a href="#">EL Engage</a>	29	5	5	5	5	4	5
<a href="#">ELlipsis Learning</a>	25	4	5	5	5	3	3
<a href="#">BeGlad</a>	29	5	5	4	5	5	5
<a href="#">Savvas</a>	28	4	5	5	5	4	5
<a href="#">TNTP</a>	27	5	4	5	5	5	3

## GUIDANCE FOR SELECTING THE RIGHT PROFESSIONAL DEVELOPMENT FOR YOUR SCHOOL SYSTEM

School systems may choose the best EL PD to meet the needs of their ELs and faculty/staff. LDOE recommends that school systems choose one of the programs listed in the [EL Program Handbook](#) or the [EL Programming One-Pager](#) or another that is based on sound educational research. EL PD vendors can then be contracted to help with implementation, ongoing support, or a combination of both.

All school systems should invest in PD that develops the capacity of content teachers to make their content accessible to ELs of any proficiency level. Schools should then consider the amount of ELs enrolled, their EL proficiency levels, and the capacity of any EL specialists specifically working with them to then select a PD offering that is best.

## TYPES OF PD (KEY)

**Initial** - Initial setup of an EL program of supports

**Ongoing** - ongoing support of an EL program or instructional supports

**Focused** - Focused coaching (targeted PD for a specific purpose in supporting ELs)

**Other** - Vendor is to provide description

**PUBLISHER:** Bailey Education

**SCORE: 23**

**TYPE OF PD:** Initial, Ongoing, Focused

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Gwen King, [gking@baileyardch.com](mailto:gking@baileyardch.com), (601) 671-1360, or Searcy Kay, [skay@baileyardch.com](mailto:skay@baileyardch.com), (228) 218-1562, <https://baileyeducationgroup.com/>

### PD DESCRIPTION

Bailey Education Group provides a series of engaging, highly interactive professional development sessions that support paraprofessionals, teachers, administrators and others in understanding language acquisition stages and evidence-based EL instructional strategies, as well as parent and family engagement. PD also can include an EL simulation, where participants experience a lesson in another language done without EL strategies, and then again with appropriate strategies in place. The PD is appropriate both for schools and districts with large numbers of English learners and districts with very small populations.

**LENGTH OF PD:** 2-5 Days

**GRADE LEVELS:** Pre-K-12

**COST:** \$1,500 Per Day

**NUMBER OF PARTICIPANTS:** 50+

### VENDOR PROVIDES PD FOR:

- ✓ EL/ESL Specialists/Teachers
- ✓ EL/ESL Paraprofessionals
- ✓ Bilingual Educators
- ✓ Administrators/Principals
- ✓ Content Teachers
- ✓ Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

- ✓ English as a Second Language (ESL) Program
- ✓ Structured English Immersion Program
- Transitional Bilingual Program
- Other
- ✓ Newcomer Program
- Dual Language/Two Way Immersion
- ✓ EL/ESL Coach

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		All professional development is customized to meet the targeted needs of each school or district served.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		

### ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* Bailey's EL team is dedicated to making all EL professional development engaging and relevant to adult learners. The team is extensively trained on how to effectively meet the needs of adult learners, with a focus on the research of Malcolm S. Knowles, a foundational researcher in the area of adult learning.

*How is the effectiveness of the PD determined?* Bailey has a proven track record of English learner coaching and professional development. We have worked in more than 50 school districts, providing both professional development and job-embedded teacher coaching, as well as technical support.

Student and teacher performance data are analyzed and evaluated to identify strengths, as well as areas of concern. The team works to ensure all services are provided with evidence-based fidelity, with a focus on achieving district and school level goals.

**PUBLISHER:** Center for Applied Linguistics (CAL)

**SCORE: 24**

**TYPE OF PD:** Initial, Ongoing, Focused, Other (Assessments, Evaluations, Curriculum Development/Alignment)

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Marybelle Marrero-Colon, [solutions@cal.org](mailto:solutions@cal.org), (202) 384-1255, <https://www.cal.org/>

### PD DESCRIPTION

CAL PD offers workshops on a number of topics related to teaching and supporting language learners in the classroom and beyond. Topics include integrating content and language instruction; developing students' literacy skills in their home languages and the language of instruction; sociocultural competency; and topics related to instructing language learners in specialized programs such as dual language, world language, and newcomer programs.

**LENGTH OF PD:** Varies

**GRADE LEVELS:** Pre-K-12

**COST:** \$3,500-\$6,000 Per Day

**NUMBER OF PARTICIPANTS:** 21-30

### VENDOR PROVIDES PD FOR:

✓ EL/ESL Specialists/Teachers

✓ EL/ESL Paraprofessionals

✓ Bilingual Educators

✓ Administrators/Principals

✓ Content Teachers

Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

✓ English as a Second Language (ESL) Program

✓ Newcomer Program

✓ Structured English Immersion Program

✓ Dual Language/Two Way Immersion

✓ Transitional Bilingual Program

✓ EL/ESL Coach

Other

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		Workshops are always customized by grade levels, content areas, program models, and also student backgrounds (e.g., dual language, newcomers, students with limited formal schooling, refugees, etc.).
3. Are issues such as providing distance learning supports addressed in this PD?	✓		

### ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* CAL strives to model best practices in instruction for English learners by including lots of hands-on activities, such as sorts; interaction and collaboration with colleagues, such as Carousels or Inside/Outside Circles; intellectually stimulating discussions, such as through jigsawed research articles; and practice/application time, such as guided lesson planning.

*How is the effectiveness of the PD determined?* Through an evaluation.

**PUBLISHER:** EL Achieve

**SCORE:** 25

**TYPE OF PD:** Initial, Ongoing, Focused, Other

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Libby Flores, [libby@elachieve.org](mailto:libby@elachieve.org), (760) 290-3461, <https://www.elachieve.org/>

**PD DESCRIPTION**

Our organization was built on a strong belief in the capacity of public education. Increasing English learners’ achievement requires a system-wide course of action. Our approach is rooted in multiple areas of educational theory, research, and practice, including effective literacy and content instruction, second language pedagogy and policy, and the science of implementation.

**LENGTH OF PD:** Varies

**GRADE LEVELS:** K-12

**COST:** Varies-Contact Vendor

**NUMBER OF PARTICIPANTS:** Varies

**VENDOR PROVIDES PD FOR:**

✓ EL/ESL Specialists/Teachers

✓ Bilingual Educators

✓ Content Teachers

✓ EL/ESL Paraprofessionals

✓ Administrators/Principals

Other

**THIS VENDOR PROVIDES PD TO SUPPORT:**

✓ English as a Second Language (ESL) Program

✓ Structured English Immersion Program

✓ Transitional Bilingual Program

✓ Other

✓ Newcomer Program

✓ Dual Language/Two Way Immersion

✓ EL/ESL Coach

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		We customize portions of the content depending on the needs of the school system.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		

**ADDITIONAL INFORMATION**

*What adult learning strategies are used to increase participant engagement?* A variety of discussion routines that can be implemented in the classroom.

*How is the effectiveness of the PD determined?* See <https://www.elachieve.org/promising-results/>.

**PUBLISHER:** English Learner Portal

**SCORE: 22**

**TYPE OF PD:** Initial, Ongoing, Focused, Other (social emotional supports, family engagement, differentiation of curriculum & assessment)

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Kelly Reider, [info@englishlearnerportal.com](mailto:info@englishlearnerportal.com), (910) 388-4256, <https://www.englishlearnerportal.com/>

## PD DESCRIPTION

English Learner Portal offers a variety of PD topics related to the academic and social/emotional needs of English learners. Professional development plans for school administrators, ESL teachers, content teachers, media specialists, para-educators, etc. are available in both online and face to face formats. The topics available include (but are not limited to) accessible instruction for English learners, the language of math, differentiation, co-teaching, long-term English learners, interrupted education, unaccompanied youth, parent engagement, engagement and participation strategies, early literacy, developing writing, etc. ELP partners with Brandman University to offer graduate level credit for some courses.

**LENGTH OF PD:** Varies

**GRADE LEVELS:** Pre-K-12

**COST:** Varies (about \$4,000 per day) **NUMBER OF PARTICIPANTS:** Up to 50 in person/100 online

## VENDOR PROVIDES PD FOR:

- ✓ EL/ESL Specialists/Teachers
- ✓ EL/ESL Paraprofessionals

- ✓ Bilingual Educators
- ✓ Administrators/Principals

- ✓ Content Teachers
- Other

## THIS VENDOR PROVIDES PD TO SUPPORT:

- ✓ English as a Second Language (ESL) Program
- ✓ Newcomer Program

- ✓ Structured English Immersion Program
- Dual Language/Two Way Immersion

- Transitional Bilingual Program
- Other
- ✓ EL/ESL Coach

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		Topics, length, areas of focus, content area focus, grade level, role always customizable.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		

## ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* Peer partners and small group discussion, hands-on strategies, personal reflection time, application of ideas

*How is the effectiveness of the PD determined?* Google form survey, exit tickets.

**PUBLISHER:** ELlevation (A Curriculum Associates Company)

**SCORE: 23**

**TYPE OF PD:** Initial, Ongoing, Focused, Other (On Demand Learning Modules)

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Larry Bennett, [larry.bennett@ellevationeducation.com](mailto:larry.bennett@ellevationeducation.com), (704) 650-7642, <https://ellevationeducation.com/home/default>

### PD DESCRIPTION

Through an educational technology solution, Ellevation, a mission-driven web-based software company provides Strategies which is a transformational product providing sustained, job- embedded professional development through online professional learning modules that helps every educator develop the capacity to support ELs in their language acquisition and content mastery. Ellevation Strategies features videos, activities and scaffolds (based on ELP assessments) that highlight research-based best-practices for ELs. In a three step process, educators engage in professional learning by 1) learning about professional learning topics (e.g. LTELs) and nuances about their specific students, 2) integrating activities in their teaching practice and 3) reflecting on their experiences with a completion certificate provided. This can be done in a collaborative environment or asynchronously by individual teachers.

**LENGTH OF PD:** 1-8 hours

**GRADE LEVELS:** K-12

**COST:** \$14-\$20 per EL

**NUMBER OF PARTICIPANTS:** 50+

### VENDOR PROVIDES PD FOR:

✓ EL/ESL Specialists/Teachers

✓ EL/ESL Paraprofessionals

✓ Bilingual Educators

✓ Administrators/Principals

✓ Content Teachers

Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

✓ English as a Second Language (ESL) Program

✓ Newcomer Program

✓ Structured English Immersion Program

✓ Dual Language/Two Way Immersion

✓ Transitional Bilingual Program

✓ EL/ESL Coach

Other

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		Ellevation Strategies incorporates the guiding principles of the LA Connectors for ELs within our learning modules and activities. Our activities are designed to ensure ELs can effectively engage in grade-level content in the classroom, just like their non-EL peers. In order to do this, we offer educators ideas for data-informed supports and scaffolds to meet their ELs where they are.
2. Is the PD customizable?	✓		With module topics ranging from introduction to student populations to strengthening student speaking, educators or leadership can self-select areas for PD. All of our learning sessions are available in either asynchronous or synchronous settings, and our professional learning modules can be combined to create educator learning paths tailored to district initiatives and identified needs.



**PUBLISHER:** ELPA21

**SCORE:** 23

**TYPE OF PD:** Initial, Ongoing, Focused

**FORMAT:** Virtual

**CONTACT FOR LOUISIANA:** Laquita Moss, [moss@crest.ucla.edu](mailto:moss@crest.ucla.edu), 310-490-0435, <https://www.elpa21.org/>

### PD DESCRIPTION

ELPA21 professional learning workshops were developed by educators for educators to deliver research-based and evidence-based best practices for serving English Learners. All ELPA21 workshops include a theoretical framework, strategies, techniques, and tools that are founded in peer-reviewed research. Whether in-person or virtual, ELPA21 PL workshops offer rich opportunities for educators to collaborate with one another to practice the application of concepts taught to their classrooms.

**LENGTH OF PD:** 1-8 hours

**GRADE LEVELS:** Pre-K-12

**COST:** \$3,000

**NUMBER OF PARTICIPANTS:** 15-20

### VENDOR PROVIDES PD FOR:

✓ EL/ESL Specialists/Teachers

✓ EL/ESL Paraprofessionals

✓ Bilingual Educators

✓ Administrators/Principals

✓ Content Teachers

Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

✓ English as a Second Language (ESL) Program

✓ Newcomer Program

✓ Structured English Immersion Program

✓ Dual Language/Two Way Immersion

✓ Transitional Bilingual Program

✓ EL/ESL Coach

Other

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		ELPA21 created the EL Connectors.
2. Is the PD customizable?	✓		Customization may add additional cost to the professional development.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		

### ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* ELPA21 workshops were created by educators for educators around topics relevant to challenges faced by educators who serve English learners. Research supports varying activities, strategically placing breaks, and time for reflection for high engagement of adult learners (Brookfield, 1986). ELPA21 has implemented all of these approaches in our workshops and provides opportunities for participants to apply concepts learned to real scenarios, making ELPA21 workshops both practical and applicable.

*How is the effectiveness of the PD determined?* Feedback surveys are administered at the end of all workshops.

Question	Yes	No	Notes
3. Are issues such as providing distance learning supports addressed in this PD?	✓		All of the Ellevation activities and collections within Strategies have been developed so that they can be used in in-person, hybrid, and virtual models. Additionally, we offer activities designed to be used either at home with a students' family or in-school with a students' teacher, in both English and Spanish. <a href="#">View an example activity called Double Vision Video.</a>

### ADDITIONAL INFORMATION

**What adult learning strategies are used to increase participant engagement?** Our Professional Services and Product Education teams are highly-experienced in designing learning opportunities that support educators in both EL instruction and program management. Many of our trainers are former educators and administrators themselves. All of our webinars and trainings are developed using the ADDIE design model and incorporate best practices in adult learning.

The modules within Ellevation Strategies can be completed by teachers individually and asynchronously, or in a collaborative session. During a module facilitated by the Ellevation services team or facilitated by an in-district person using an Ellevation Facilitation guide, strategies such as inquiry, dialogue and discussion, writing, and reflection are embedded throughout to maximize adult engagement and learning. And finally, within each module, teachers are directed to select.

**How is the effectiveness of the PD determined?** Ellevation uses student data and teacher feedback to determine the effectiveness of our PD.

**PUBLISHER:** TaJu Educational Solutions

**SCORE: 13**

**TYPE OF PD:** Initial, Ongoing, Focused

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Alexandra Guilamo, [alexandra.guilamo@tajulearning.com](mailto:alexandra.guilamo@tajulearning.com), 312-800-3477, <https://tajulearning.com/>

**PD DESCRIPTION**

TaJu’s Professional development is designed around a range of topics. These workshops & institutes serve as foundational opportunities to build the expertise needed to meet the diverse needs of emergent bilinguals, and are customized for the many educators that impact their success.

**LENGTH OF PD:** 1-8, 2-5 Days

**GRADE LEVELS:** Pre-K-12

**COST:** \$5,000-\$5,500 Per Day

**NUMBER OF PARTICIPANTS:** 31-40

**VENDOR PROVIDES PD FOR:**

✓ EL/ESL Specialists/Teachers

✓ Bilingual Educators

✓ Content Teachers

✓ EL/ESL Paraprofessionals

✓ Administrators/Principals

Other

**THIS VENDOR PROVIDES PD TO SUPPORT:**

✓ English as a Second Language (ESL) Program

✓ Structured English Immersion Program

✓ Transitional Bilingual Program

Other

✓ Newcomer Program

✓ Dual Language/Two Way Immersion

✓ EL/ESL Coach

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		
3. Are issues such as providing distance learning supports addressed in this PD?	✓		TaJu embeds distance learning supports within our PDs such as modified Centers to utilize virtually. All of our PDs are tailored to support each district as needed including distance learning supports.

**ADDITIONAL INFORMATION**

*How is the effectiveness of the PD determined?* TaJu is able to determine the effectiveness of our PDs through feedback and data dashboards.

**PUBLISHER:** Teaching Strategies

**SCORE: 27**

**TYPE OF PD:** Initial, Ongoing, Focused

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Arment Guillaume, [arment.g@teachingstrategies.com](mailto:arment.g@teachingstrategies.com), 504-450-5230 / 225-461-1455, <https://teachingstrategies.com/>

### PD DESCRIPTION

Teaching Strategies offers a wide range of professional development to support educators who work with children and families who are English Language Learners (ELs). These sessions range from introductory overviews to advanced examinations on the program-level supports necessary to build and sustain a robust approach to creating an environment where policies and practices nurture ELs' development in English and in their first language. These sessions are designed to help teachers and administrators at all levels support ELs through intentional teaching strategies, interactions, appropriate assessments, and culturally responsive partnerships with family members.

**LENGTH OF PD:** Varies

**GRADE LEVELS:** Pre-K-3

**COST:** Varies, \$249.00-\$3,190

**NUMBER OF PARTICIPANTS:** Up to 30

### VENDOR PROVIDES PD FOR:

✓ EL/ESL Specialists/Teachers

✓ EL/ESL Paraprofessionals

✓ Bilingual Educators

✓ Administrators/Principals

✓ Content Teachers

Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

✓ English as a Second Language (ESL) Program

Newcomer Program

Structured English Immersion Program

✓ Dual Language/Two Way Immersion

✓ Transitional Bilingual Program

EL/ESL Coach

Other

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		Our customized, consultative approach to professional development accommodates a wide range of programmatic needs and goals. Specially trained, and often bilingual, adult educators work with programs to ensure that the professional development sessions meet the expectations, needs, and desired outcomes of all participants.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		Self-paced professional development is offered through Teaching Strategies' Online Professional Development Library which includes the <i>Teacher Membership</i> and <i>Coach Membership</i> .

### ADDITIONAL INFORMATION

**What adult learning strategies are used to increase participant engagement?** Our professional learning sessions reflect the different learning styles of participants and offer the opportunity for meaningful feedback. This is done through exit tickets after professional learning events, providing a survey about the effectiveness of the PD session, and allowing a time to brainstorm for the next training.

**How is the effectiveness of the PD determined?** All PD sessions include a pre- and post- session assessment to measure participants' understanding of the PD content before and after the training assessment.

**PUBLISHER:** Seidlitz Education

**SCORE: 19**

**TYPE OF PD:** Ongoing, Focused

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Kathy Belanger, [kathy@johnseidlitz.com](mailto:kathy@johnseidlitz.com), (210) 315-7119,  
<https://seidlitzeducation.com/>

### PD DESCRIPTION

Seidlitz Education is a company that provides research-based consultations, coaching, trainings and products to support educators with the goal of increasing academic achievement for their English Language Learners. At Seidlitz Education, we share the mission of helping kids grow in academic literacy. Our teaching, research, and innovative educational tools focus on ways we can help give students the gift of academic language. We are always looking for user- friendly ways to help teachers give students rich background knowledge and the ability to communicate in academic settings. Seidlitz Education’s mission is to support school districts and teachers with increasing academic achievement for English Language Learners.

**LENGTH OF PD:** 1-8 Hours

**GRADE LEVELS:** Pre-K-12

**COST:** \$5,000

**NUMBER OF PARTICIPANTS:** 50+

### VENDOR PROVIDES PD FOR:

✓ EL/ESL Specialists/Teachers  
EL/ESL Paraprofessionals

✓ Bilingual Educators  
Administrators/Principals

✓ Content Teachers  
Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

✓ English as a Second Language (ESL) Program  
Newcomer Program

Structured English Immersion Program  
Dual Language/Two Way Immersion

Transitional Bilingual Program  
Other  
✓ EL/ESL Coach

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?			Not applicable
2. Is the PD customizable?	✓	✓	To a certain degree
3. Are issues such as providing distance learning supports addressed in this PD?	✓		

### ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* The strategies and practices discussed in these sessions are applicable to almost all platforms and resources that classrooms currently utilize. While tech resources are only minimally addressed during the sessions, teachers are encouraged to incorporate their learning into their ongoing tech implementation.

*How is the effectiveness of the PD determined?* From data in schools all over the US and over 50 districts in Texas.

**PUBLISHER:** Immigrant Connections

**SCORE: 18**

**TYPE OF PD:** Initial, Ongoing, Focused, Other

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Laura Gardner, [laura@immigrantsrefugeesandschools.org](mailto:laura@immigrantsrefugeesandschools.org), (202) 997-8545, <https://www.immigrantsrefugeesandschools.org/>

## PD DESCRIPTION

Our professional development focuses on the fact that working with English Learners is about so much more than just language. Immigrant Connections focuses on the fact that most ELs are immigrants or children of immigrants and so our trainings speak to the broader needs of immigrant students and their families. For example, we train on understanding the backgrounds of students (including specific populations, such as Afghans), family and community engagement (including the immigrant/refugee systems and organizations they or their families are involved with), creating a welcoming environment, mental health and social-emotional support, and more.

**LENGTH OF PD:** Varies

**GRADE LEVELS:** Pre-K-12

**COST:** Visit URL

**NUMBER OF PARTICIPANTS:** 50+

## VENDOR PROVIDES PD FOR:

- ✓ EL/ESL Specialists/Teachers
- ✓ EL/ESL Paraprofessionals
- ✓ Bilingual Educators
- ✓ Administrators/Principals
- ✓ Content Teachers
- ✓ Other: Counselors, Secretaries, etc.

## THIS VENDOR PROVIDES PD TO SUPPORT:

- ✓ English as a Second Language (ESL) Program
- ✓ Newcomer Program
- ✓ Structured English Immersion Program
- ✓ Dual Language/Two Way Immersion
- ✓ Transitional Bilingual Program
- ✓ EL/ESL Coach
- ✓ Other

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?			Not applicable
2. Is the PD customizable?	✓	✓	We almost always customize our trainings, at least to some extent, so that we are discussing (and/or partnering with!) the immigrant populations in your community.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		Not applicable

## ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* We use large and small group discussions, small group work, video clips, Jamboard and other such interactive tools, panel discussions, and more. Our style is very interactive and we leave “wiggle room” in our trainings so that we can dig deeper in the areas that participants are most interested in.

*How is the effectiveness of the PD determined?* We have all participants fill out a google evaluation after each of our trainings. We have years of these evaluations on file.

**PUBLISHER:** English Learners Engage

**SCORE: 29**

**TYPE OF PD:** Initial, Ongoing, Focused

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Dr. Monique Henderson, [monique@englishlearnersengage.com](mailto:monique@englishlearnersengage.com), (951) 553-1238, <https://www.englishlearnersengage.com/>

### PD DESCRIPTION

English Learners Engage offers an array of professional development that is fully customizable, based on the school or district partner’s English language proficiency data, as well as the size and demographics of the student population. Training focuses on English language acquisition, as well as evidence-based strategies for growing English learners. All PD is offered from a culturally proficient perspective, with a strengths-based approach.

**LENGTH OF PD:** Varies

**GRADE LEVELS:** Pre-K-12

**COST:** \$2,200

**NUMBER OF PARTICIPANTS:** 41-50

### VENDOR PROVIDES PD FOR:

✓ EL/ESL Specialists/Teachers

✓ Bilingual Educators

✓ Content Teachers

✓ EL/ESL Paraprofessionals

✓ Administrators/Principals

Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

✓ English as a Second Language (ESL) Program

✓ Structured English Immersion Program

✓ Transitional Bilingual Program

Other

✓ Newcomer Program

Dual Language/Two Way Immersion

✓ EL/ESL Coach

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		All PD is fully customizable, with the unique needs of each school or district extensively analyzed.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		EL Engage staff are skilled at supporting students online – partly because they are skilled at supporting adult learners online.

### ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* The team is extensively trained on how to effectively meet the needs of adult learners, with a focus on the research of Malcolm S. Knowles, a foundational researcher in the area of adult learning. All sessions start with efforts to answer the question about “why” the training is being held and the purpose it will serve. Professional development is structured with a practical orientation, with a focus on strategies and tips that teachers can use immediately.

*How is the effectiveness of the PD determined?* All participants complete an evaluation instrument, which is used to identify needed changes, either to content or to engagement strategies. EL Engage Head Coaches also manage work. Student and teacher performance data is analyzed and evaluated to identify both strengths and concerns.

Data also is gathered and analyzed from available universal screening, progress monitoring, and benchmark assessments. The project manager and school leadership regularly review student and teacher data to evaluate effectiveness, discuss overall strengths/concerns, make recommendations, and create next steps.

**PUBLISHER:** ELLipsis Learning

**SCORE: 25**

**TYPE OF PD:** Initial, Ongoing, Focused

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Sophia Chavez, [cschavez@ELLipsisLearningNola.com](mailto:cschavez@ELLipsisLearningNola.com), (504) 345-9715

**PD DESCRIPTION**

*ELs & Content* - PD targeted for content teacher K-12. This series is grounded in the 8 components of the Sheltered Instruction Model of Instruction. Participants bring lessons to modify for each component, and return for the following session with artifacts of implementation in their classroom.

*ELs & Language* - PD targeted for EL teachers or content teachers who already participated in the ELs & Content series that is grounded in the Key Uses version of the Can-Do Descriptors for each stage of the language acquisition journey. Participants bring lessons to modify for each proficiency level, and return for the following session with artifacts of implementation in their classroom.

**LENGTH OF PD:** 2-5 Days, 5+ Days

**GRADE LEVELS:** K-12

**COST:** \$7,200 (series)

**NUMBER OF PARTICIPANTS:** 21-30

**VENDOR PROVIDES PD FOR:**

✓ EL/ESL Specialists/Teachers

✓ EL/ESL Paraprofessionals

✓ Bilingual Educators

✓ Administrators/Principals

✓ Content Teachers

✓ Other

**THIS VENDOR PROVIDES PD TO SUPPORT:**

✓ English as a Second Language (ESL) Program

Structured English Immersion Program

Transitional Bilingual Program

✓ Other - Content Based/Sheltered Instruction

✓ Newcomer Program

Dual Language/Two Way Immersion

✓ EL/ESL Coach

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		We deliver this PD to all staff types (admin, directors/coaches, EL teachers, general education teachers, and support staff). We adjust content to match the grade band of participants and their roles. We provide PD that can be district-wide (role-alike) or school-specific. We also offer a coaching add-on for in-person participants.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		Distance Learning support is integrated in each session when addressing instructional and EL program implications of research-based methods.



## ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* We follow Malcolm S. Knowles' concept of "andragogy," stating that adults Need to know why they are learning something, Learn best when the subject is of immediate use, and want to integrate new ideas with existing knowledge. Participants bring a lesson plan to each session. We have integrated time after the introduction of each Sheltered Instruction component (ELs & Content) or can-do descriptors for all domains for each proficiency level (ELs & Language) to immediately modify the lesson to incorporate learnings. Participants then execute the modified lesson in their classroom and bring back "artifacts" - student work, video of instruction, etc - to the following session. Each session also includes at least one collaborative activity that requires construction, a discussion where participants can share prior knowledge and expertise, and strategic use of interaction.

*How is the effectiveness of the PD determined?* For school sites that opt into a coaching-add on, we do a pre and post-series classroom observation using a rubric. We also have participants complete a survey after each session that attribute a percentage to how much of the content was applicable to their work. A subjective measure of success is the artifacts that participants bring after they deliver the modified lesson.

**PUBLISHER:** Be GLAD LLC

**SCORE:** 29

**TYPE OF PD:** Initial, Ongoing, Focused, Other (Trainer in Training)

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Jabbar Beig, [jabbar@begladtraining.com](mailto:jabbar@begladtraining.com), (844)-438-4523, <https://begladtraining.com/>

### PD DESCRIPTION

We're a US Department of Education Program of Academic Excellence providing Professional Development for preK-12 & instructional materials for K-5 in the areas of language acquisition, dual language, academic literacy & making content comprehensible. We have interactive and engaging teaching methods for any content. We're research-based AND field-tested.

**LENGTH OF PD:** 2-5 Days

**GRADE LEVELS:** Pre-K-12

**COST:** \$118,900 (110 Staff)

**NUMBER OF PARTICIPANTS:** 50+

### VENDOR PROVIDES PD FOR:

✓ EL/ESL Specialists/Teachers

✓ EL/ESL Paraprofessionals

✓ Bilingual Educators

✓ Administrators/Principals

✓ Content Teachers

Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

✓ English as a Second Language (ESL) Program

✓ Structured English Immersion Program

✓ Transitional Bilingual Program

✓ Other: Integrated and Designated ELD, Academic ELD Instruction in English or Spanish

✓ Newcomer Program

✓ Dual Language/Two Way Immersion

✓ EL/ESL Coach

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?			
2. Is the PD customizable?	✓	✓	Be GLAD can provide our PD on consecutive or non-consecutive days and can vary times needed for each day. We can adjust emphasis on key strategies needed for the particular district, school, class, or student need. We can provide our service onsite, webinar, or completely online OR a blended version. The PD can be synchronous or asynchronous. We can provide our PD in English or Spanish.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		Yes, we have a distance learning module to show how to do instruction over distance learning if needed.

## ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* Be GLAD uses 10/2's (think-pair-shares), Numbered Head share out in teams, Team/Collaborative Learning, Choral Calling, Singing together, Do it with me (gestures together, and more. It's quite an energetic, engaging, and lively time.

*How is the effectiveness of the PD determined?* We measure our effectiveness in multiple ways. 1. We look at implementation levels of our instructional strategies. We typically see over 40% usage in the first year (industry standard is 15%). Second year is over 80% usage (industry standard is 24%). 2. We look at student growth with EL levels, standardized state/district tests, and formative assessments. Reading, writing, and content area scores are of focus too. 3. We look for decreases in absenteeism, expulsions, suspensions, and disciplinary actions.

**PUBLISHER:** Savvas Learning Company, LLC

**SCORE: 28**

**TYPE OF PD:** Initial, Ongoing, Focused

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Carole Sandefer, [Carole.sandefer@savvas.com](mailto:Carole.sandefer@savvas.com), (469) 766-1011, <https://www.savvas.com/>

### PD DESCRIPTION

The SIOP Model provides teachers with a clear, practical model of sheltered instruction to facilitate academic language development and content learning for each student, especially ELs. Teachers can use the program in any classroom that includes ELs or other students who need academic language support. The instructional framework helps teachers bring content area instructional materials, methods, and techniques into an effective practice to meet the needs of each student and EL. The program helps teachers prepare an appropriate lesson plan using instructional programs, materials, and standards across the content areas that shelter and expand instruction to meet the needs of ELs in the classroom. The SIOP Model professional development helps teachers plan and implement effective lessons and quality sheltered instruction to reach each student.

**LENGTH OF PD:** Varies

**GRADE LEVELS:** Pre-K-12

**COST:** Email for Cost

**NUMBER OF PARTICIPANTS:** 21-30

### VENDOR PROVIDES PD FOR:

- ✓ EL/ESL Specialists/Teachers
- ✓ EL/ESL Paraprofessionals
- ✓ Bilingual Educators
- ✓ Administrators/Principals
- ✓ Content Teachers
- Other

### THIS VENDOR PROVIDES PD TO SUPPORT:

- ✓ English as a Second Language (ESL) Program
- ✓ Newcomer Program
- ✓ Structured English Immersion Program
- ✓ Dual Language/Two Way Immersion
- ✓ Transitional Bilingual Program
- ✓ EL/ESL Coach
- Other

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		SIOP workshops may be personalized for audiences. All SIOP professional learning content goes through a rigorous flow of content development, reviews with content and edits, and development by media. This process supports fidelity to the intellectual property of our authors and is in alignment with Savvas agreements with SIOP authors.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		The SIOP Model offers training in a variety of formats, including face-to-face, virtual, and blended training.

### ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* Our approach to professional learning tracks the instructional approach taken in our K-12 curriculum: learners actively construct knowledge by making connections between the known and the new; collaborating, conversing, and strategically using resources; and by continuously reflecting and receiving feedback—all in service of improving student learning experiences and outcomes. At Savvas, our professional learning is grounded in andragogy (Knowles, Adult Learning Theory).

*How is the effectiveness of the PD determined?* We evaluate and formatively assess our professional learning activities in accordance with the Guskey Framework.

**PUBLISHER:** TNTP

**SCORE:** 27

**TYPE OF PD:** Initial, Ongoing, Focused, Other (Family Engagement)

**FORMAT:** Face to Face, Virtual, Blended

**CONTACT FOR LOUISIANA:** Mary Jones, [mary.jones@tntp.org](mailto:mary.jones@tntp.org), <https://tntp.org/>

**PD DESCRIPTION**

Our PD is customized to meet the needs of the current policies and practices of our partners, in alignment with the best strategies on language acquisition and biliteracy. Our research base aligns with Dr. Kathy Escamilla, the Center for Applied Linguistics, Thomas & Collier, Dr. Ofelia Garcia, Dr. Jim Cummins, and Dr. Stephen Krashen, to name a few.

PD includes best practices related to content-based language/sheltered instruction, and language development. We also have done work with dual language program development, as well as coaching and support for multilingual departments in their strategic planning. Our PD plans are tailored and also make the connection between learning acceleration and the language supports needed (including high teacher expectations and quality curriculum) to meet students’ goals.

**LENGTH OF PD:** Varies

**GRADE LEVELS:** Pre-K-12

**COST:** Email for cost

**NUMBER OF PARTICIPANTS:** 50+

**VENDOR PROVIDES PD FOR:**

✓ EL/ESL Specialists/Teachers  
EL/ESL Paraprofessionals

✓ Bilingual Educators  
✓ Administrators/Principals

✓ Content Teachers  
Other

**THIS VENDOR PROVIDES PD TO SUPPORT:**

✓ English as a Second Language (ESL) Program  
✓ Newcomer Program

Structured English Immersion Program  
✓ Dual Language/Two Way Immersion

✓ Transitional Bilingual Program  
✓ EL/ESL Coach  
Other

Question	Yes	No	Notes
1. Did the vendor indicate that the PD is aligned to <a href="#">LA Connectors for ELs</a> ?	✓		
2. Is the PD customizable?	✓		All TNTP trainings are designed to meet the needs of the specific client and, as such, all content is highly customizable. TNTP will meet with all interested partners to determine needs and readiness before building content and will work directly with each partner throughout the process to create a product that is appropriate and timely.
3. Are issues such as providing distance learning supports addressed in this PD?	✓		As a fully virtual organization, TNTP has effectively supported our district and state partners in adapting professional learning sessions, trainings, and supports to a virtual context given the current state of COVID-19.

## ADDITIONAL INFORMATION

*What adult learning strategies are used to increase participant engagement?* Providing teachers with an opportunity to engage in similar learning processes that they will eventually use with their own students is also key to shifting teacher practice. The activities and intellectual work in which teachers engage is important in impacting their instructional practice (Kennedy, 2016). Teachers benefit when they have an opportunity to participate in engaging, interactive learning exercises that are relevant for their students' learning (Matherson and Windle, 2017). Such activities include using authentic artifacts (e.g. lesson plans and student work), analyzing student work and trying out new instructional strategies (Darling-Hammond et al., 2017). Action research, observing and receiving feedback and group discussion are also valuable (Patton et al., 2015).

*How is the effectiveness of the PD determined?* TNTP collects feedback from participants after each in-person session in order to adjust trainings, allow for participant self-evaluation, and monitor growth. TNTP will generate a report of findings from these surveys and TNTP trainer feedback with recommendations for continual development.