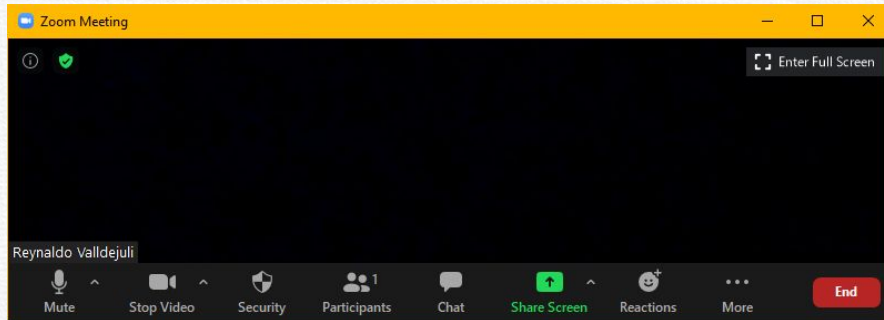


# Zoom Meeting Preparation

- Please make sure your phone or computer is muted to minimize background noise.
  - To do this, hover over the bottom left-hand side of your screen and click “Mute.”
- Please make sure you have turned off your camera to save bandwidth and prevent any connectivity issues.
  - To do this, hover over the bottom left-hand side of your screen and click “Stop Video.”
- Please submit questions during the presentation in the “Chat” function located on the bottom of your screen.



If you require an interpreter or have other accessibility needs for future LDOE meetings, please contact [LDOEcommunications@la.gov](mailto:LDOEcommunications@la.gov).



# VISION for SUCCESS

## Child Welfare and Attendance Monthly Call

October 5, 2023



# Introduction

- Please provide your name and school system/association in the chat box.
- This webinar will be recorded, and slides will be available at the conclusion.
- You will be muted throughout the webinar, but feel free to post comments and questions in the chat box.
- At the conclusion of the webinar, you will be unmuted for dialogue.
- This webinar is about supporting students and families in Louisiana, so be encouraged and be inspired as work together to facilitate a ***Louisiana Comeback!***



# Agenda

- Introduction / Sign In
- Monthly Call Purpose
- Morning Inspiration & Activity
- Presentation:  
    School Innovations & Achievement: The Achievement Initiative
- Updates



# Monthly Call

- **Focus:** Agency, Belonging, Connection
- **Purpose:** To cultivate a viable network for state CWA's to discuss evidence based best practices and offer support amongst colleagues.
  - **Webinar Date and Time:** First Thursday of the month; 8 a.m.
  - **Webinar Link:** <https://ldoe.zoom.us/j/92031673778?>
  - **Phone Number:** 312-626-6799
  - **Webinar ID:** 920 3167 3778
  - **Passcode:** 459079

Contact [shelneka.adams@la.gov](mailto:shelneka.adams@la.gov) with questions.



# Morning Inspiration



# Reflection and Activity

- Have you encountered a student who told you they made a decision to fight or disrespect a teacher based on what their “momma said?” How did you follow up?
- What are ways we can understand the dynamics of our families to best serve them?
- What are some ways we can share a common message from school and family?



Presentation

# School Innovations & Achievement: The Achievement Initiative

Stephan Karnauch







“Education is a partnership”

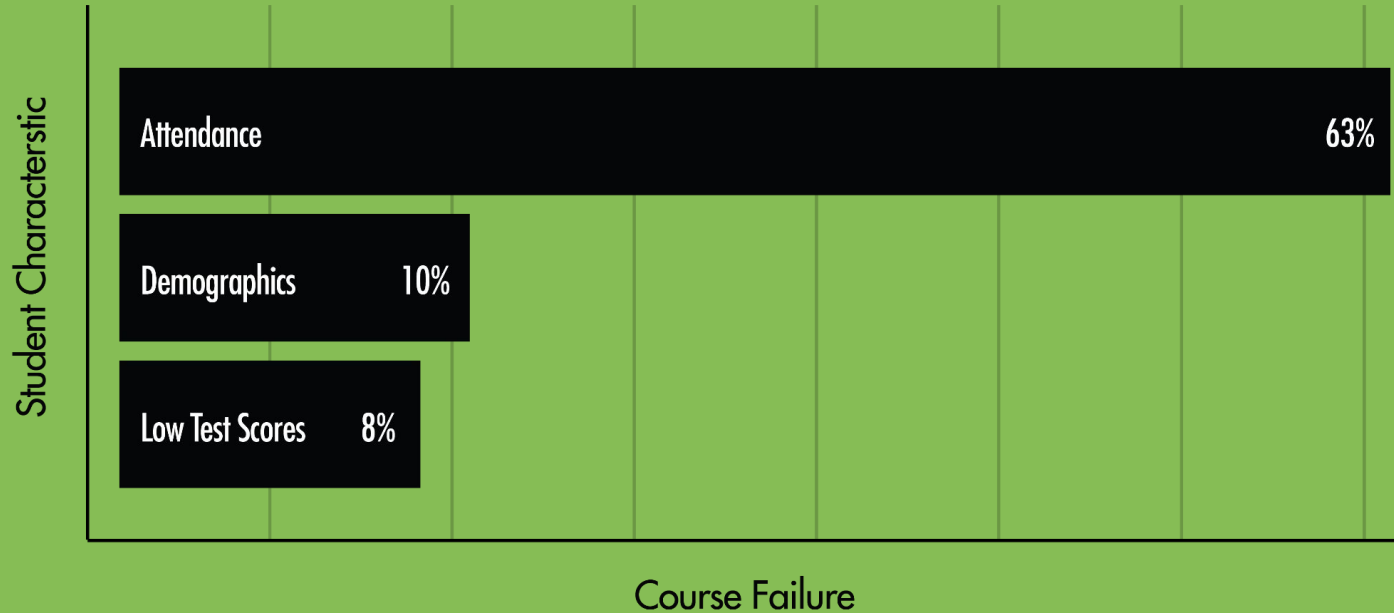
**SIA** & School  
Innovations  
& Achievement

**The Achievement Initiative**<sup>SM</sup>

What is the number one predictor of dropout  
and graduation rates?

# Attendance

# Correlation between student characteristics and course failure



**You are  
not alone.**

The NCES reports chronic absenteeism has increased

**39%**

of public schools  
across the country.

# Every day counts!

**1 day**  
per quarter =

**4 days** per year

Which is **1 week** per year

In 13+ years of schooling is **36% of 1 school year**

**1 day**  
per week =

**36 days** per year

Which is **7 weeks** per year

In 13+ years of schooling is just over **2 1/2 years**

**1 day**  
per month =

**10 days** per year

Which is **2 weeks** per year

In 13+ years of schooling is nearly **3/4 of one year**

**2 days**  
per week =

**72 days** per year

Which is **1 week** per year

In 13+ years of schooling is just over **5 years**

**4 days**  
per quarter =

**16 days** per year

Which is **3 weeks** per year

In 13+ years of schooling is just over **1 year**

# Every day counts!

**1 day**  
per month

=

**10 days** per year

Which is **2 weeks** per year

In 13+ years of schooling is nearly **3/4 of one year**

# Post-pandemic fallout: when was the last “normal” academic experience?

## Attendance Habits

are learned, and we need to take a “back to the fundamentals approach.”

Current Grade	Last Normal Grade
12th Grade	8th Grade
11th Grade	7th Grade
10th Grade	6th Grade
9th Grade	5th Grade
8th Grade	4th Grade
7th Grade	3rd Grade
6th Grade	2nd Grade

Current Grade	Last Normal Grade
5th Grade	1st Grade
4th Grade	Kindergarden
3rd Grade	Never
2nd Grade	Never
1st Grade	Never
Kindergarden	Never

# Why does attendance matter?

## High School (9-12)

High school graduation & college/career preparation

## Middle School (6-8)

High school graduation & college/career preparation

## Elementary School (PK-5)

Early literacy proficiency by grade 3





You are  
not alone

**Up  
To** **75%**

Self-reported reduction in district  
staff time spent on notifications

## Is there a better way to use your time?



- Determine data points to run a query
- Run the query or request a query from IT support
- Identify students
- Review Student Details
- Eliminate bad data
- Filter out unwanted student data
- Create a mail merge
- Document activity for each student in SIS
- Route the mail merge to a printer, often through a network server
- Maintain toner and paper supplies
- Securely dispose of overprints and rejects
- Fold letters
- Stuff and seal envelopes
- Stamp envelopes
- Take to mailroom

# Agenda for Today

Proven results

Systematic approach to attendance

High fidelity/low lift implementation

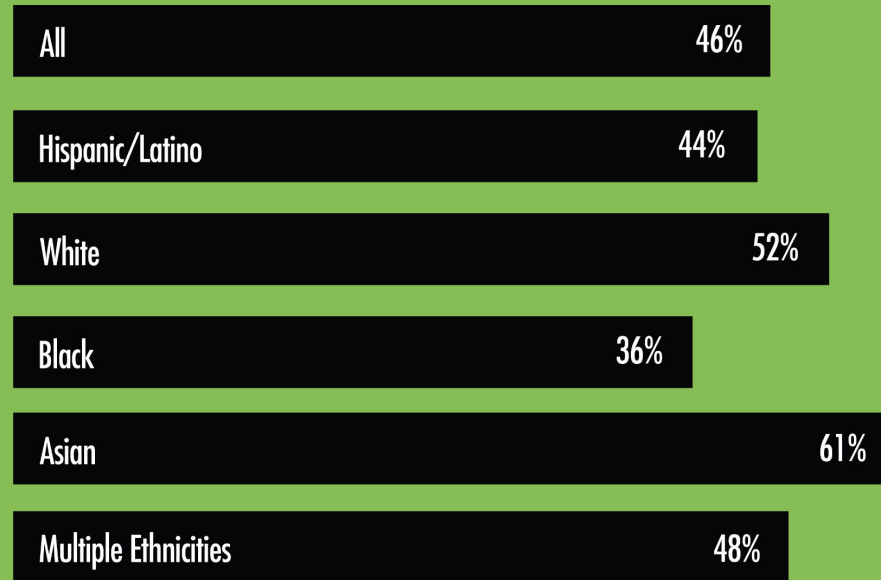
SaveRATE

46%

You are  
not alone

of students who did not require  
a second attendance intervention

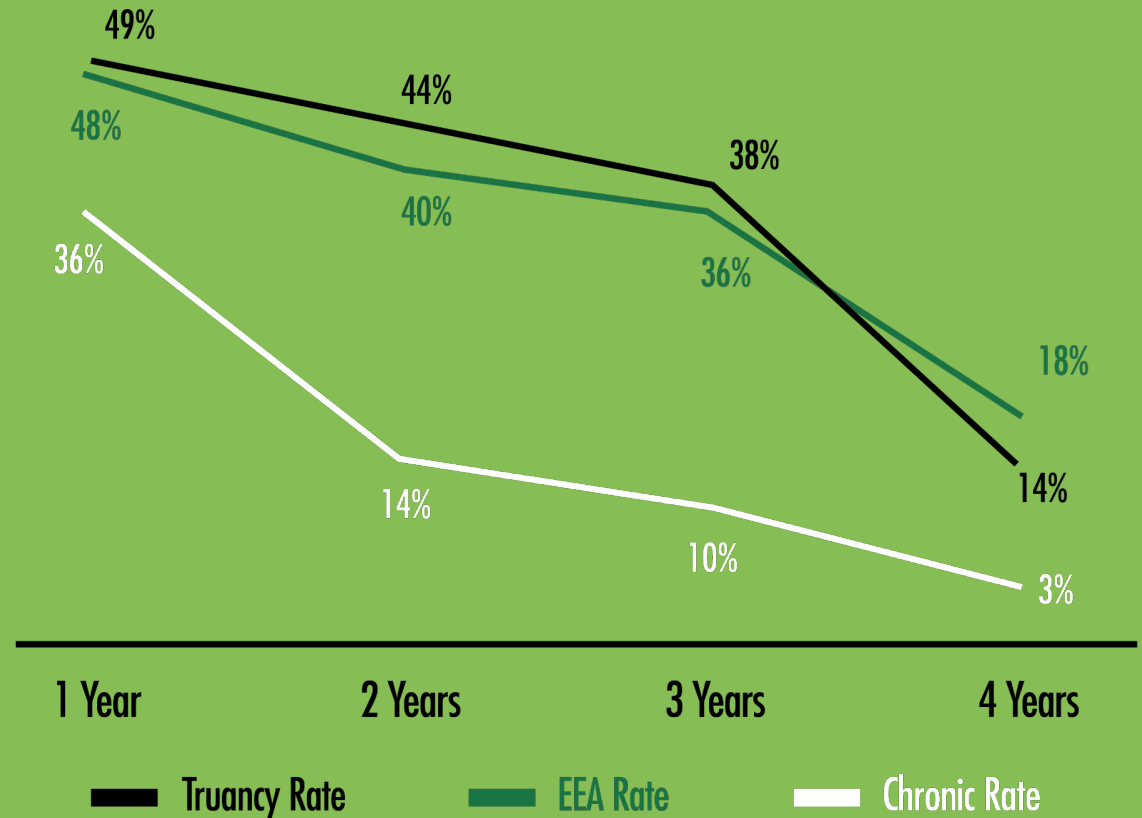
## 2021-22 SaveRATE by Ethnicity



# Improved Student Attendance

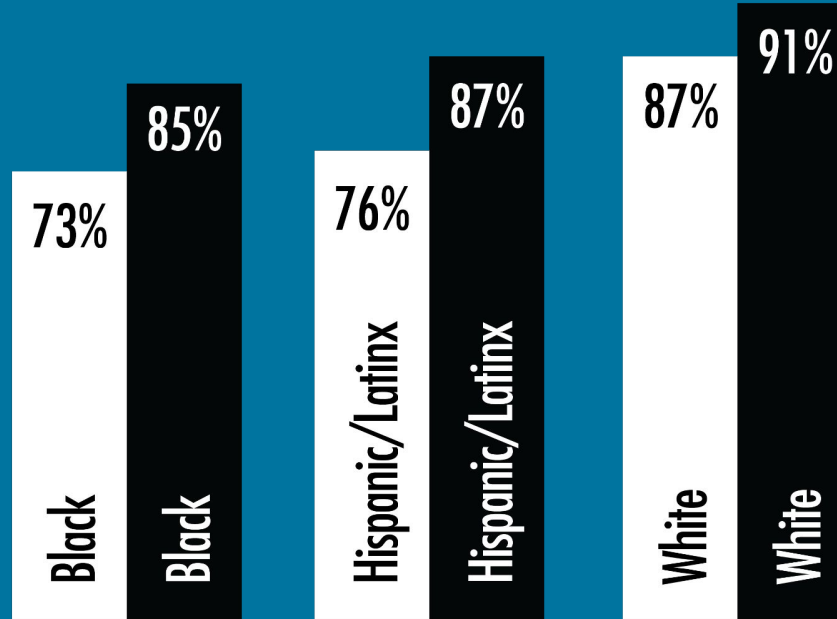
## Study details:

- K3 focus
- Sample size = 57,000 students
- 17 diverse districts



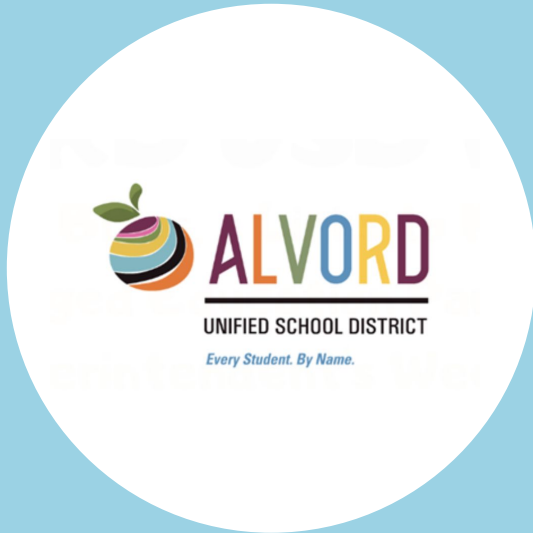
## Improved Graduation Rates

The Achievement Initiative rate is based on 21 diverse school districts over seven consecutive years.



■ National Graduation Rates vs. ■ The Achievement Initiative Graduation Rates

# ADA increase over 5%



## Alvord Unified SD

- Location: Corona, CA
- Enrollment: 22,100
- Solution: A2A Base + 3x Tier 2/3
- Increased ADA by over 5% since Aug 2022 launch
- Implemented systematic process at all school sites
- Positive Tier 2/3 Communications making a huge impact



# Richardson ISD



## Richardson ISD

- Richardson, TX
- Enrollment: 37,051
- Solution: A2A Base + Tier 2 and 3 + court docket
- Decreased chronic absenteeism, improved process for court dockets

# Results after only 55 instructional days



## Newhall School District

Empowering Every Child Every Day

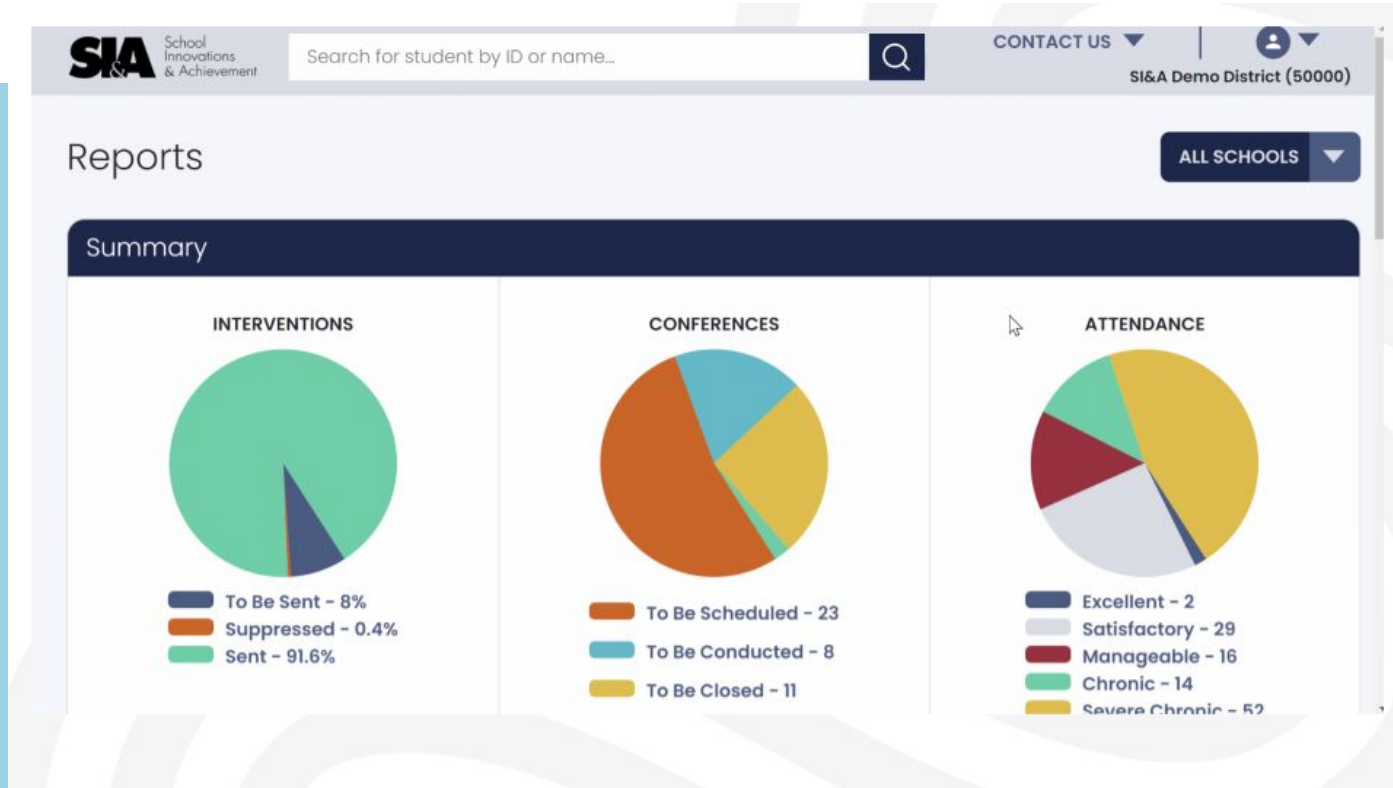
## Newhall School District

- Santa Clarita, CA
- Enrollment: 6,000
- Solution: A2A Base
- For 22-23 SY, chronic rates decreased by 2%
- For 22-23 SY, overall attendance rates increased by 4%

A turn-key solution for improving attendance

- Online platform with attendance management functionality and reports - consumes data from SIS
- Automated policy-based interventions:
  - Printing and mailing
  - Translation
  - Conference scheduling
- Designated services to bolster program insight and efficacy

# A2A in action-platform





STUDENT NAME	GRADE	TYPE	DATE	TAGS	TRENDS	RATE	ACTIONS
Thomas Jefferson Elementary (200)							
<input type="checkbox"/> Reed, Chad (1000032)	3	Letter Two	07/29/2022	C	↑	24%	...
<input type="checkbox"/> Reed, Ryan (1000053)	2	Letter Two	07/29/2022	C	↓	27%	...
<input type="checkbox"/> Smith, Jeremey (1000004)	3	Letter Two	07/29/2022	C	↑	24%	...
<input type="checkbox"/> Chan, May (1000007)	K	Letter Two	08/12/2022	C	↓	22%	...
<input type="checkbox"/> Johnson, Wanda (1000035)	K	Letter Two	08/12/2022	C	↓	22%	...
<input type="checkbox"/> Peterson, George (1000033)	5	Letter Two	08/12/2022	C	↑	32%	...
<input type="checkbox"/> Romero, Jesus (1000005)	5	Letter Two	08/12/2022	C	↑	32%	...

# A2A in action-platform

**SIA** School Innovations & Achievement

Search for student by ID or name...

CONTACT US

SI&A Demo District (50000)

## Serena Byrd

SELECT YEARS

Select Action DOCUMENT MEETING

- STUDENT OVERVIEW
- STUDENT DETAILS
- GUARDIANS (2)
- NOTES (0)
- TAGS (1)
- CONCERNS (0)

### General Information

**ID #:** 1000041     **AGE:** 13  
**GRADE:** 8     **BIRTHDAY:** Mar 21, 2009  
**GENDER:** F     **STATUS:** Active  
**ETHNICITY:** Black  
**SCHOOL:** Abraham Lincoln Middle (300)

### Attendance Trends

VIEW BY: Production Run | Month

Month	Attendance
2022-09	4.0
2022-10	3.0
2022-11	4.0
2022-12	1.0



## Schedule Group Conference - Editing

CANCEL EDIT

SCHEDULE NOW

### Event Information

Date

Time ▼

Location

### Message to Parents/Guardians

### Guardians



BULK ACTIONS ▼



	GUARDIAN NAME	STUDENT	LETTER NOTIFICATION	SEND LETTER
<input type="checkbox"/>	Rosa & Peter Smith	Reed, Chad	DONT SEND	<input type="checkbox"/>
<input type="checkbox"/>	Steve Smith	Reed, Ryan	DONT SEND	<input type="checkbox"/>

### Students


## A2A interventions (Tier 1 base)

- 1) Conference Notification
- 1) Leadership Letter
- 2) Excused
- 3) Unexcused



## A2A in action- easy conference scheduling

Village Elementary  
6845 LARCHMONT DR.  
NORTH HIGHLANDS, CA 95660



[REDACTED] 30/7064

Excessive Excused Absence CONFERENCE SUM

Date: [REDACTED]

Student Name: [REDACTED]  
Student ID: [REDACTED]  
Grade: 5 at Village Elementary

To the Parent or Guardian of [REDACTED]

School attendance is essential for academic success. We previously advised you that your student had 10 days of excused absences and/or tardies.

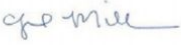
In order to address this concern, we have scheduled a conference for you, your student, and your teacher for the following:

**Date/Time:** 02/26/2016, 10:50 AM  
**Location:** Village Office  
**Notes:**

Please contact the school attendance office at 916-566-1970 as soon as possible if you must change this scheduled time.

Thank you in advance for meeting with us to ensure the success of your student.

Sincerely,




A. Ted Miller  
Principal

**Conference Notification**  
We mail out conference reminders to parents when a conference has been scheduled. All attendance notifications include: district logo, principal signature and your return address

# A2A in action- translated

Eastside Union School District  
45006 30th Street E  
Lancaster, CA 93535



**[Redacted]**

*A culture of achievement starts with showing up.*

Dear Eastside Parent or Guardian,

As you may know, here at Eastside Union School District, our commitment is strong and our mission is clear: To provide an inclusive, challenging and innovative education in a safe, positive and rigorous learning environment with dynamic and responsive staff, who encourage unparalleled results for students.

Unparalleled results can only happen when students show up to school, every day, ready to learn. That's why we are increasing communication to our parents and students around the importance of attendance. Attending school every day helps our students build a solid foundation for their future in school and in life.


Our new strategy includes an attendance management system that carefully tracks days missed and ensures that parents are notified in a timely manner. Our goal is to connect with parents quickly so that we can remove any barriers that families face in getting students to school.

We understand there are unavoidable illnesses or other times when your child is absent. We also know that absences add up quickly, and attendance is critical.

We are committed to achieving our goals and supporting our families. Our students stand to benefit the most from this! Together, let's create a culture of achievement.

Thank you for your continued support.

Sincerely,




Dr. Joshua Lightle  
District Superintendent

**Leadership letter to all parents**

All leadership letters include: messaging, district logo, superintendent signature and your return address

Eastside Union School District  
45006 30th Street E  
Lancaster, CA 93535



**[Redacted]**

*Una cultura de logros se inicia estar presente.*

Estimados padres o tutores de Eastside:

Como quizás ya sepan, aquí en el Eastside Union School District, tenemos un compromiso sólido y una misión clara: Brindar una educación inclusiva, desafiante e innovadora en un entorno de aprendizaje seguro, positivo y estricto con un personal dinámico y receptivo, que fomente resultados sin precedentes para los estudiantes.

Estos resultados excepcionales solo se pueden obtener cuando los estudiantes se presentan a clases todos los días, dispuestos a aprender. Es por eso que estamos comunicándonos más con los padres y con los estudiantes para destacar la importancia de la asistencia. Asistir a la escuela todos los días ayuda a que nuestros estudiantes formen una base sólida para su futuro en la escuela y en la vida.

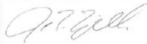
Nuestra estrategia nueva incluye un sistema de gestión de asistencia, el cual realiza un seguimiento minucioso de las faltas y garantiza que los padres reciban una notificación oportuna sobre las faltas. Nuestro objetivo es contactarnos rápidamente con los padres a fin de poder sortear cualquier obstáculo familiar que impida que los estudiantes asistan a clase.

Comprendemos que hay ausencias inevitables enfermedades y otros momentos en los que el alumno debe quedarse en casa. También sabemos que las ausencias se acumulan rápidamente, y la asistencia es crítica para el éxito de su hijo.

Tenemos el compromiso de alcanzar nuestros objetivos y de respaldar a nuestra familia, formada por el personal, los estudiantes y los padres. Nuestros estudiantes se verán muy beneficiados por este compromiso. ¡Creemos juntos una cultura donde se valore la presencia activa del estudiante!

Gracias por su apoyo constante.

Atentamente,



Dr. Joshua Lightle  
District Superintendent

# A2A in action- customized

Allison Elementary  
4315 DON JULIO BLVD.  
NORTH HIGHLANDS, CA 95660

TwinRivers  
UNIFIED SCHOOL DISTRICT

2/166

██████████

██████████

FIRST EXCESSIVE EXCUSED ABSENCE NOTIFICATION

Date: ██████████

Student Name: ██████████

Student ID: ██████████

Grade: 0 at Allison Elementary

To the Parent or Guardian of ██████████

Your child's success is important to us and attendance plays a vital role in school success. You have reached 5 days of excused absences and/or tardies since the beginning of the school year. This is the state average for childhood absences due to illnesses for an entire school year.

**Kaylee has accumulated an excessive number of excused absences and/or tardies on the following dates: 10/02/14, 10/01/14, 09/30/14, 09/29/14, 09/15/14, 08/22/14, 08/21/14.**

Our district procedures allow up to 10 days excused absences and/or tardies without verification of illness from a medical professional. After 10 days of excused absences, you will be required to provide verification from your student's physician to clear additional absences (E.C.: 46011). Noting this, please follow the guidelines below when your child misses school.

When your child misses school for a verifiable, excused reason, please provide supporting documentation. Verification may include notes from doctors, dentists or other medical professionals (on their letterhead), funeral notices or other supportive documentation.

For students with a chronic illness, please provide a Chronic Illness Form to the school. With physician authorization, you may verify absences and/or tardies by providing a note listing the symptoms requiring your child to stay home from school. The form is available at the school. If you do not have access to health services, please contact Medi-Cal/Healthy Families at 1-866-747-1222 for assistance in obtaining low cost and free health care programs. Medi-Cal/Healthy Families provides translation services in most languages.

If you have questions, please contact the school office 916-566-1810. There are educational options for students who are seriously ill and must miss school. We want to work with you to make sure that your child has an opportunity to achieve and be successful at school.

Sincerely,

*Jacqueline Dewitt*

Jacqueline Dewitt  
Principal

██████████

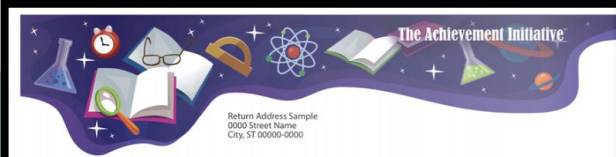
**Excessive Excused Absence Notification**  
All attendance notifications include: district logo, principal signature and your return address

## Campaigns


Positive  
Engagement

1. Encouragement
2. Excellent!
3. K3 Plus Pack
4. College/Career Readiness
5. Transition Readiness

# Increase family engagement with positive messaging



Return Address Sample  
0000 Street Name  
City, ST 00000-0000



Mailing Address Sample  
0000 Street Name  
City, ST 00000-0000

## The early grades are the foundation to your child's success—even in an hybrid/online classroom.

We know this is a very difficult time and acknowledge the many challenges you are facing with hybrid/online learning. We share your concerns about last year's school closures and the learning time our students lost.

**Now more than ever, it is important to stay focused on making sure your child is connected, showing up and participating in school.**

Attendance is still the key to learning—whether online or in a classroom. This year, attendance is about participating and staying engaged.

In the early grades, your child is building a strong foundation in math and reading. Missing just a couple of days a month poorly affects learning those skills. Students who aren't proficient by fourth grade are significantly less likely to graduate from high school.

We can work together, as educators and parents, to teach our students the lifelong habit of showing up. What we model today in the elementary years will continue through their middle and high school years.

Despite the difficulties of moving to hybrid/online learning, together we can rise to the challenge.

**Signature**  
First and Last Name  
Title

### Great Habits Start Early

- Keep a routine
- Make daily participation a priority
- Fill in a daily homework journal
- Take frequent breaks when working on the computer
- Stay active
- Get plenty of sleep

### Back-to-School Details

**ON CAMPUS**

- Parents will need to take their child(ren)'s temperature each morning before coming to school



**TECHNICAL SUPPORT**

- Find online login support at [www.DISTRICT.org](http://www.DISTRICT.org)
- Need help getting connected on a device or WiFi? Give us a call at 123.456.7890

**FREE MEALS**

- Learn more about free meals at [www.DISTRICT.org/meals](http://www.DISTRICT.org/meals)

District Name USD • 000.000.0000  
0000 Street Name, City, ST 00000-0000  
[www.districtnamehere.edu](http://www.districtnamehere.edu)



## Los primeros grados son la base del éxito de su hijo, incluso en un salón de clases híbrido/en línea.

Sabemos que es un momento muy difícil y que el aprendizaje híbrido/en línea representa un gran desafío. Compartimos sus preocupaciones por los cierres de las escuelas el año pasado y el tiempo de aprendizaje que los estudiantes perdieron.

**Ahora más que nunca, es importante asegurarse de que su hijo esté conectedo, asista a clase y participe en la escuela.**

La asistencia sigue siendo la clave para el aprendizaje, ya sea en línea o en un salón de clases. Este año, la asistencia se trata de participar y mantener el compromiso.

En los primeros grados, su hijo construye una base sólida en matemáticas y lectura. Faltar un par de días al mes tiene un efecto negativo en el aprendizaje de esas habilidades. Los estudiantes que no logran un buen desempeño hasta cuarto grado tienen muchas menos posibilidades de graduarse de la escuela preparatoria

Podemos trabajar juntos, como educadores y padres, para enseñarles a los estudiantes el hábito permanente de asistir a clases. Lo que inculcamos en la escuela primaria continuará durante los años de la escuela secundaria y la escuela preparatoria.

A pesar de las dificultades de cambiar a un aprendizaje híbrido/en línea, juntos podemos estar a la altura del desafío.

**Signature**  
First and Last Name  
Title

## Los buenos hábitos comienzan a temprana edad

- Mantener una rutina
- Hacer que la participación diaria sea una prioridad
- Llevar un diario de deberes
- Tomar descansos frecuentes cuando se trabaja en la computadora
- Mantenerse activo
- Dormir bien

## Información sobre el regreso a clases

**EN EL CAMPUS**

- Los padres deberán tomarles la temperatura a sus hijos todas las mañanas antes de ir a la escuela


**SOPORTE TÉCNICO**

- Obtenga asistencia para iniciar sesión en línea en [www.DISTRICT.org](http://www.DISTRICT.org)
- ¿Necesita ayuda para conectarse a un dispositivo o wifi? ¡Llámenos al 123.456.7890

**COMIDAS GRATUITAS**

- Obtenga más información sobre las comidas gratuitas en [www.DISTRICT.org/meals](http://www.DISTRICT.org/meals)


District Name USD • 000.000.0000  
0000 Street Name, City, ST 00000-0000  
[www.districtnamehere.edu](http://www.districtnamehere.edu)



# Messages for every student

Return Address  
1425 Boulevard St.  
Cityname, ST 98765

**WHETHER ONLINE  
OR IN-PERSON  
WE CARE AND  
WANT YOU THERE!**



**Missing school is missing out!**

Be active, be present and be ready: Ready to own your future, ready for success. It all begins with showing up.  
Let's finish this year strong.

**Make school attendance  
your top priority every day.**

SIDE A: MAILING PANEL



At school,  
anything is paw-sible!

Let's finish this year strong!

Return Address Sample  
0000 Street Name  
City, ST 00000-0000

**Achievement begins with  
showing up!**

See you when school is back in  
session on January xth!

Mailing Address Sample  
0000 Street Name  
City, ST 00000-0000

**We hope you enjoyed your break!**

- Don't miss valuable school time by extending winter break.
- It's time to start to get your student back into their regular routines.
- Return to school on the first day after winter break.
- Showing up is more than just attending school; it's a commitment.

**See you when school is back  
in session on January xth!**

We know that during the holidays, extending your time off and missing a few more days of school may be tempting. Please don't let your time off take away from valuable learning time. Let's make showing up our priority.

Supt. Name Here, Credentials  
Superintendent

© School Innovations & Achievement

Return Address  
1425 Boulevard St.  
Cityname, ST 98765

**KEEP IT UP!**

As of DATE, you have excellent attendance! We are excited about your commitment to attendance and school—keep up the GREAT work.

SIDE A: MAILING PANEL

**KEEP MOVING FORWARD**

You're on the right track toward EXCELLENT ATTENDANCE!

# Wrap-around services

---

- Implementation team
- Training team
- Data and IT development team
- Live help desk
- Account manager
- Intervention manager
- Letter production team



# How much are these outcomes worth?

- Increased learning time
- Increased graduation rates
- Increased number of students meeting early literacy targets
- Reduced dropout rates
- Reduced classroom disruptions and discipline
- Improved communication with parents and families
- Organized, systematic approach to attendance notification





# SI&A's The Achievement Initiative

*Let's change the trajectory*

Contact:

**Stephan Karnauch**

[stephan.karnauch@schoolstatus.com](mailto:stephan.karnauch@schoolstatus.com)

**Cell: 904-574-7315**

# Questions?



# Updates

- Turn in Attendance Awareness Activities by October 16.
- Lunch & Liaise: Engagement During Breaks.
  - Date: October 30
  - Time: 12 p.m.
- [IATDP Annual Conference](#)
  - Date: October 15-18
  - Location: Drury Plaza San Antonio, TX
- Next Monthly Call: November 2

## You Are Appreciated!

Contact [shelneka.adams@la.gov](mailto:shelneka.adams@la.gov) for more information.

