**Nepris Exercise - What I Look for in a Business Pitch**

(Updated: June 16, 2017)

|  |  |
| --- | --- |
| **Code** | **Resource Name** |
| **27 Develop a Business Pitch** | |
| 27-06 | *Nepris Exercise*:  What I Look for in a Business Pitch  <https://nepris.com/video/making-pitch-48097>  Students have prepared restaurant business plans and are ready to pitch their proposals.  Set up much like Shark Tank, this session offered students the opportunity to pitch their vision to Randy Shepheard of Martuscelli Restaurant Group and receive feedback.  Students watching this video can gain confidence in their own pitch capabilities by observing the strengths and weaknesses of others. |