

Nepris Exercise - What I Look for in a Business Plan

(Updated: June 16, 2017)

Code	Resource Name
26 Develop a Business and Marketing Plan	
26-06	<p><i>Nepris Exercise:</i> What I Look for in a Business Plan https://nepris.com/video/importance-well-written-business-plan-44592</p> <p>Christine Perakis of Business Breakthrough Pro talks to students about the critical importance of a well written business plan.</p> <p>In this session, Christine outlines the standard elements of a business plan and how this guiding document plays a critical role in maintaining integrity to your vision.</p> <p>Christine also talks with students about how business plans can lead to securing the necessary funding to make your dream a reality.</p>