

## Entrepreneur and Small Business Leader Exercise

(Updated: June 16, 2017)

Indicate which behaviors are: 1) associated with effective entrepreneurs; 2) associated with effective small business leaders; 3) associated with both; and 4) associated with neither.

Be prepared to indicate why you gave the answer you did for each behavior.

Behavior	Entrepreneur	Small Business Leader	Both	Neither	Notes: Why?
Adaptive					
Decisive					
Driven					
Financially-Optimizing					
Growth-Seeking					
Indifferent					
Inventive					
Optimistic					
Personable					
Persuasive					
Pessimistic					
Reflective					
Reinforcing					
Resistant					
Retiring					
Risk-Accepting					
Risk-Avoiding					
Risk-Seeking					
Self-Confident					
Whiny					