
Culminating Exercises: Business Concept Evaluation Package

(Updated: June 16, 2017)

Students must complete the following tasks (or deliverables):

- 1) Develop a Business Concept Package description (using the template from resource 23-05);
- 2) Create a Simple Pro Forma for the business concept;
- 3) Create a Three Slide Presentation for the business concept;
- 4) Make the Three Slide Presentation.

The Business Concept Package deliverable should reflect the work completed in the other deliverables. (Example: the "Funding Needed" in the Business Concept Package should reflect the results of the Simple Pro Forma.)

Students may use the Cajun Coastal Restoration example as their company, changing assumptions and aspects of the company to suit their vision for the enterprise.

Students may also develop a social enterprise / non-profit organization and create the four deliverables above for that envisioned entity.

The students may use another for-profit example with their teacher's approval.

Good luck!