

# Hahnville High School

## Mr. Vincent Normand

### Course and Contact Information

**Teacher:** Vincent Normand

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**Course Title:** Micro Enterprise / Entrepreneurship

**Room Number:** HHS Room A74

**Planning Period:** 3A / 2B

### Course Description

This course is an exciting new Louisiana Jump Start initiative that combines the former Entrepreneurship curriculum with a new industry based credential focusing on small business operations. Louisiana high schools are implementing the new Micro-Enterprise Credential sponsored by the Baton Rouge Area Chamber (BRAC) and supported by Chambers of Commerce across the state. The goal of the Micro-Enterprise Credential is to help students learn the behaviors and skills necessary to succeed as a small business employee and (one day) as a small business owner/entrepreneur.

Micro-Enterprise is a **Secondary** credential that is essential to the Jump Start Pathway offered at Hahnville High School. Upon completion of this course, students will have had the opportunity to earn **one Secondary** credential. In the event that the student does not choose the Jump Start Pathway to Graduation, this credential is an excellent addition to any resume. In addition to the course content, literacy skills are embedded throughout the curriculum. Reading, Writing, Speaking, Listening, and Problem Solving Skills will be reinforced in daily activities and through workplace simulations.

### Grading Scale

<u>Percent</u>	<u>Letter Grade</u>
100%-93%	A
92%-85%	B
84%-75%	C
74%-67%	D
66%-0%	F

## Course Requirements and Evaluation

Summative: 60% (Tests, Performance-Based Assessments, and Quarterly Exams)

Formative: 40% (Bell Ringers, Quizzes, Assignments, and Journal Entries)

## Supplies

- Large binder with lots of loose leaf paper (or a large notebook)
- Pens for writing
- Pencils for test taking (no exceptions – scan sheets require pencil)
- Index cards
- Flash drive (A Must Have!)

## COURSE CONTENT

### Phase 1 –Micro Enterprise Credential

- ❖ Participate in hands-on exercises that will help students succeed in the workplace
- ❖ Meet business experts from a variety of industries, in-person and/or via video-conference
- ❖ Make a presentation to an industry expert
- ❖ Learn about the steps required to start a new business
- ❖ Understand key financial concepts, including how small businesses obtain bank credit
- ❖ Use an online simulation to complete the corporate registration forms for a new company
- ❖ Pass the Micro-Enterprise Credential final exam (Certification)

### Phase 2 – Entrepreneurship

- ❖ Understanding what is Entrepreneurship in a market economy
- ❖ Developing a business plan for your mock business
- ❖ Identifying various market needs
- ❖ Marketing, distributing, promoting, and selling your business
- ❖ Planning and tracking of finances for your business
- ❖ Operations management
- ❖ Human Resources management
- ❖ Risk management
- ❖ Future management and growth