

Regional Micro-Enterprise Credential: Introductory Student Handout

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**Sponsored by the
Baton Rouge Area Chamber**



BRAC is a “chamber of commerce,” an organization composed of large and small businesses in a city or region. BRAC has made sure the Micro-Enterprise Credential will help you master key behaviors and skills that employers value when they hire young people for entry-level positions.

Tasks You’ll Complete to Earn the Regional Micro-Enterprise Credential

1 Self-Assessment	Behaviors and skills that lead to business and life success				
2 Self-Assessment Presentation	Determination, Self-Motivation, Self-Discipline and Grit	Problem Solving and Teamwork	Communication Skills, Comfort Engaging with Strangers	Financial and Computer Literacy	Personal Capabilities and Support Systems
3a Key Financial Concepts	Learning the financial concepts essential to the success of every small business and start-up				
3b Credit Applications	Completing bank and online credit applications that small business owners and entrepreneurs need to master				
4 Company Registration	Using the <i>geauxBIZ</i> student portal to complete actual company registration forms				
5 Online Credential Exam	Demonstrating mastery of the skills necessary to be a successful small business employee and owner / entrepreneur				

*Passing the Online Credential Exam is not enough to earn this credential.
Students must complete all five modules to earn the full Regional Micro-Enterprise Credential.*

Why Earning the Regional Micro-Enterprise Credential Will be Fun

- Hands-on exercises addressing attention-grabbing topics
- Interaction with industry experts (in class and online)
- Videos featuring small business experts produced specifically for us
- Team projects as well as individual exercises