

Family Math Engagement Grab & Go: Unit Rates

This activity would be best used by: Schools Families

Materials:

local grocery sales ad

Steps:

- 1. Find a local sales paper online or in the newspaper.
- 2. Find a particular item that you buy in your household and ask your child to calculate the cost per item. For example: A store has beef steaks on sale for \$11.97 for 3 pounds of steak. Ask your child to calculate the cost per pound of steak.



Lagniappe:

• Compare a sales price listed as a unit rate (ex. 4 items for \$10) vs. purchasing a single item (ex. 1 item for \$2.25). Which is the better deal?

